## MAGELLAN 9550I 45% FASTER, LESS POWER THAN A LIGHTBULB

The Magellan 9550i is the newest bi-optic scanner offering from Datalogic and is the ideal choice for customers seeking a high-performance product with color imaging capabilities that also helps meet sustainability goals. Designed for greater return on investment, the high value for money–9550i consumes less power than a standard LED light bulb\* while maintaining amazing performance.

Datalogic, a global leader in automatic data capture and industrial automation markets, is proud to announce the release of the Magellan™ 9550i, the latest in its line of bi-optic scanners. It is specifically designed to deliver exceptional performance while offering excellent sustainability. This next-generation bi-optic scanner combines cutting-edge technology, affordability, and enhanced customer experiences to meet the ever-evolving demands of the retail industry.

The Magellan™ 9550i outperforms previous generation bi-optic devices with 45% faster 2D barcode and 14% faster 1D and scanning performance\*. The scanner's advanced technology ensures quick, accurate scans to improve checkout efficiency, minimizing transaction times.

The Magellan™ 9550i consumes less than 3 watts of power\*, which is that of a LED lightbulb while maintaining remarkable barcode reading speeds. It is a welcome solution for businesses embracing greater sustainability. It also includes out-of-the-box support for GS1 2D Digital Link facilitating greater traceability and access to product information.

\*In Eco mode configuration

\*\*Tests done comparing to Magellan 9400i in Datalogic Labs.

