

# PRELIMINARY SALES REVENUES UP BY 15.3% TO 133.8 MILLION EURO IN THE THIRD QUARTER OF 2015 COMPARED TO 116.0 MILLION EURO IN THE THIRD QUARTER OF 2014

For the first nine month of the year, preliminary sales revenues at 391.3 million Euro +15.1% compared to last year

Bologna, 22nd October 2015 – Datalogic S.p.A. (Borsa Italiana S.p.A.: DAL), a company listed in the STAR Segment of the Italian Stock Exchange managed by Borsa Italiana S.p.A. (“Datalogic”) and global leader in the automatic data capture and industrial automation markets and producer of bar code readers, data collection mobile computers, sensors, vision systems and laser marking systems, announced today its preliminary sales revenues for the third quarter of 2015.

The Chairman and CEO of the Datalogic Group, Romano Volta, commented: “Preliminary sales revenues for the third quarter of the year confirm the positive trend in the main divisions, even net of the positive effect of the exchange rate. Specifically, some major growth has been observed in the United States and Asia Pacific in the Retail and T&L segments. The significant increase of the booking makes us confident of a steady rate of growth in the latter part of the year”.

Preliminary sales revenues for the third quarter of 2015 came in at 133.8 million Euro, with a growth of 15.3% compared to the third quarter of 2014 (at constant exchange rates, revenues would have been amounted to 122.7 million Euro, +5.8%).

The booking during the quarter – the orders already received - were equal to 133.6 million Euro, +14.9% compared to the third quarter of 2014.

The ADC Division (Automatic Data Capture), specialized in the design and production of fixed retail scanners, professional handheld readers and mobile computers, registered revenues of 90.3 million Euro up by +16.7% (+7.3% at constant exchange rates) compared to the third quarter of 2014. The positive trend is due to important projects won in fixed retail scanners and hand-held readers in the Retail sector in Europe and also in North America.

The Industrial Automation Division specialized in the design and production of automatic identification systems, safety, detection and marking solutions for the Industrial Automation market, registered revenues of 36.8 million Euro, showing a growth of 13.6% compared to the third quarter of 2014 (+5.6% at constant exchange rates). Net of the results of the Systems Business Unit, the revenues of the division increased by 16.7% to 33.6 million Euro (+9.2% at constant exchange rates) thanks to the introduction of new products and solutions for the T&L sector, which achieved a double-figure growth in North America. The revenues of BU Systems will begin to be positively impacted by the order placed by Royal Mail starting from the last quarter of the year.

For the first nine months of the year, preliminary sales revenues reflect the gradual improvement achieved by all the divisions in the third quarter, and came in at 391.3 million Euro, with a growth of +15.1% compared to 340.1 million Euro in the first nine months of 2014 (+5.2% at constant exchange rates). The booking reached 405.2 million Euro, with a growth of +16.3% compared to the same period of 2014.

The Group's results of the third quarter of 2015 will be approved by Datalogic's Board of Directors on November 5<sup>th</sup>, 2015.